

Holly Riva®

Holly Riva was created in 2005, the designer Julie Thoms career began in the fashion Industry at Harrods of London working with the public and helping create developments for the store, moving to Sydney and opening her own business in importing UK fashion/luxury brands such as Mulberry, Julie advised "working in top end fashion I could see that there was a real need in the Australian market for very affordable women's accessories, with a focus on understated iconic seasonal trend items and most importantly produced in exclusive quality leather".

Julie informed us " I named the brand Holly Riva after my daughter, Holly is an English name meaning natural festive beauty and Riva both a French and Indian name meaning free flowing, I feel both symbolise the brand well."

Julie travels the world frequently keeping in the flow of international and local fashions, she believes the main success of the brand is not only the design content but the affordability of each item that can genuinely sit along side very expensive brands and surprise the public when they look at the price tag! the leather qualities that are developed by Julie and exclusive to the Holly Riva brand enable this achievement.

Julie said" the young women that wear Holly Rive are street smart, love quality, busy and wear trend forward functional accessories at a good price point."

